

Montanans for Healthy Rivers
Costa 20/20 Wild & Scenic Rivers Endorsement Challenge

OFFICIAL RULES

ENTRY INTO THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

VOID WHERE PROHIBITED BY LAW.

CONTEST DESCRIPTION: This is a skill-based Contest. The objective of this Contest is to gather as many supporters for our Citizen’s Proposal for wild and scenic rivers in Montana (healthyriverstmontana.org/our-proposal). For purpose of this Contest, each endorsement submitted in the Contest will be called an “entry.”

SPONSOR: Montanans for Healthy Rivers, a coalition of representatives from American Rivers, American Whitewater, Backcountry Hunters and Anglers, Greater Yellowstone Coalition, and Pacific Rivers Council.

As a condition on entering, entrants, to the extent allowed by law, agree to release and hold harmless Sponsor, Costa del Mar, Aire, Werner, The Trail Head and their respective parents, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising from or in connection with this Contest or any prize won. By participating in this Contest, entrants and winners agree to be bound by these rules, the decisions of Sponsor and any applicable federal, state or local laws and regulations.

If, for any reason, the Contest is not capable of completion as planned, Sponsor reserves the right to cancel, terminate, modify or suspend the Contest.

ELIGIBILITY/WHO MAY ENTER: This Contest is open only to residents of the United States (excluding Puerto Rico), who are 18 years of age or older (“Entrants”). Employees and immediate family members of the Sponsor are not eligible to enter. This Contest is void outside the United States, in the States of Rhode Island, Florida, and wherever else prohibited by law.

To be eligible for judging, an entry must meet the following content/technical requirements:

- Name(s) collected must belong to a living person or people currently residing or owning property in the state of Montana
- Name(s) collected must belong to a person of at least 18 years of age
- Person whose name is submitted must consent to having name shared and submitted
- All entries must have an accompanying valid email address and mailing address associated with the name of the person

DATES: Entry into the contest begins on June 30, 2017 (“Start Date”) and ends July 31, 2017 (“End Date”). Entries must be received by 11:59 PM, Mountain Standard Time, on July 31, 2017. Tallying of entries will begin on August 1, 2017 and end on August 3, 2017. Sponsor reserves the right to adjust any deadline(s) or to cancel, terminate, modify or suspend the Contest.

HOW TO ENTER: To enter for a chance to receive the Prizes, reach out to your friends, family, colleagues, neighbors in Montana and gather as many endorsements as possible for the Montanans for Healthy Rivers Citizens Proposal for Wild and Scenic Rivers in Montana (healthyiversmt.org/our-proposal). These endorsements must be entered by the contestant or his or her contacts via our website at healthyiversmt.org/endorsements and must include the contestant's name as the "referral."

We are not responsible for entries that we do not receive for any reason, or for entries that we receive but are not decipherable for any reason. We will automatically disqualify:

1. Any incomplete or illegible entry; and
2. The entry must not, in our sole and unfettered discretion, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.

USE OF ENTRY: By submitting your entries, you are granting Sponsor a non-exclusive, irrevocable, royalty-free, worldwide right and license to: (i) use, review, assess, test and otherwise analyze your entries and all content in connection with this Contest; (ii) publish the entries for Sponsor's online and printed publications, including on Sponsor's websites. Publications or presentations can include but are not limited to newsletters, brochures, fundraising appeals, public service announcements, grant proposals, reports, awards, thank-you cards, displays, mailings and invitations, and (iii) feature your entries and all its content in connection with the promotion of this Contest in all media (now known or later developed). You agree to sign any necessary documentation that may be required for us to make use of the rights you granted above; understand that we cannot control the incoming information you will disclose to our representatives in the course of entering, or what our representatives will remember about your entry. By entering this Contest, you agree that use of information in our representatives' unaided memories in the development or deployment of our products or services does not create liability for us under this agreement or copyright or trade secret law; understand that you will not receive any compensation or credit for use of your entry, other than what is described in these Official Rules. Please note that following the end of this Contest your entry may be posted on a website selected by us for viewing by visitors to that website. We are not responsible for any unauthorized use of your entries by visitors to this website. While we reserve these rights, we are not obligated to use your entry for any purpose, even if it has been selected as a winning entry.

If you do not want to grant us these rights to your entry, please do not enter this Contest.

SELECTION PROCESS AND PRIZE TERMS OF AGREEMENT: A representative from the Sponsor will review all eligible entries received and select 21 winners based upon the following criteria:

1. First 20 contestants to gather 20 endorsements
2. Contestant that gathers the most endorsements. This contestant can also be one of the first 20 to gather 20 endorsements, therefore eligible to win both a voucher for sunglasses, and the grand prize package described below.

The decisions of this representative are final and binding. If we do not receive a sufficient number of entries fulfilling all elements of the criteria during the contest, we may, at our discretion, choose not to select 21 winners. Viewers and entrants are not required to be a Montanans for Healthy Rivers Facebook fan to participate.

ODDS OF WINNING: The odds of winning are dependent on the number of Entrants and the number of Prizes available. Entrants are only allowed one entry per Contest. Any additional entries made by an Entrant will be void

PRIZES: Montanans for Healthy Rivers is giving away 20 vouchers for Costa del Mar sunglasses, and grand prize package that includes the following: one Aire BAKraft® hybrid self-bailing packraft, one Werner powerhouse 4 piece kayak paddle, and one voucher for a PFD of contestant's choice to be purchased through the Trail Head, Missoula. The 20 vouchers will be awarded to 20 individual participants. The grand prize package will be awarded to one participant.

PRIZE VALUE: Each Costa sunglass voucher has a potential value of approximately \$275, the packraft has an approximately value of \$1,549 the kayak paddle has an approximate value of \$350 and the PFD has a potential maximum value of approximately \$300.

No transfer, substitution or cash equivalent for prizes allowed except at sponsor's sole discretion due to prize unavailability and then only for a prize of equal or greater value. All federal, state, or other tax liabilities (including income taxes), and subsequent expenses such as (but not limited to) gas, insurance, and maintenance arising from this contest will be the sole responsibility of each winner.

NOTIFICATION AND DELIVERY OF PRIZE: Winner(s) will be notified via email no more than 48 hours after judging ends or August 3, 2017, whichever is later. If the notification that we send is returned as undeliverable, or you are otherwise unreachable for any reason, we may award the prize to an alternate winner. If there is a dispute as to who is the potential winner, we will consider the potential winner to be the authorized account holder of the e-mail address used to enter the Contest, or the person residing at the mailing address listed on your mail-in entry. Winner(s) will be required to provide full contact information in order for Sponsor to deliver the Prize. Delivery will be transmitted via US Postal Service or through another agreed upon method between Sponsor and the winner(s). By accepting a prize you agree to fill out and return any and all tax forms Sponsor deems appropriate and necessary.

Montanans for Healthy Rivers
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